

Value Chain Cluster Initiative: Steps to Request Consulting

Step 1: Quick Eligibility Screening

Option 1: Take online quiz at www.vc2.org.

Option 2: Talk in person with VC2 Field staff.

RESULTS

Are you in the 17 targeted counties? Are you a food or farm business? Do you serve food or farm businesses? Are you up to date on taxes, workers comp and legal requirements?

Eligible! Go to Step 2.

Not Eligible – referred to other sources of help.

VC2 Field Staff member meets with you to discuss your needs and fill out a request form for specific services.

Step 2: Request for Assistance

Review Committee reviews your request based on standard criteria.

RESULTS

Examples of consulting assistance:

Business planning / Marketing / Branding
Online marketplaces / Recipe formulation
Group facilitation / Trainings / Regulatory compliance / HACCP plans / Energy audits

Granted! Go to Step 3.

Not granted – may be asked to modify request and submit again, or be referred to other sources of help

VC2 asks consultants for bids to provide you with services. VC2 links you with the best cost-effective consultant meet your needs.

Step 3: Consultants bid to provide you with services

Consultant works directly with you to meet the needs of your business or group. Your VC2 Field Staff person helps make sure the consultant meets your expectations.

Step 4: You get services

Continued relationship: VC2 will ask you for annual follow-up data to find out how much we helped your business. This information will be kept confidential. Please be ready to reply!

Questions? See www.vc2.org
Or contact Mary Oldham,
Project Coordinator:
maryoldham@vc2.org
304.692.1044